

Designing Your Leaflet

Your task is to design a leaflet for your own restaurant. The purpose of this leaflet is to advertise your restaurant by giving these out to your customers and the general public. You also want to use it to show the kind of food you sell, as well as their prices.



This leaflet must be produced on A4 paper using both sides. At the end you should be able to fold it in landscape position into three. You can refer to the samples you were asked to bring in, for ideas.

Your leaflet **must** include the following:

1. Name of the restaurant.
2. Kind of restaurant e.g. traditional British, Chinese, Afro-Caribbean etc.
3. Address and Phone Number of restaurant.
4. Logo or picture – *you need only one which should be on the front of the leaflet.*
5. Opening hours
6. The list of food must be divided into sections e.g. Appetizers, Soup, Seafood dishes, dessert etc.
7. Your food list must show the price of each item. The food must match the kind of restaurant, e.g. an Indian restaurant should sell mainly Indian food
8. Write in small font your full name and form as the designer.



Extension work

Make a part of your design stand out, e.g. special offer section or chef's choice. This can be done by putting in extra boundaries or fancy font.

You can also design a discount voucher to give regular customers.

Homework

Complete your design, this is compulsory for you to be able to progress with the next lesson.